MODEL 243 TIZS



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243 Ti Z S: Zirconium oxide decorative ring, polished titanium case with white leather strap and alligator embossing. 22.5 x 29.5 mm (fig.: 1:1)



243 Ti Z S: With black leather strap and alligator embossing. 22.5 x 29.5 mm (fig.: 1:1)



243 Ti Z S: Solid titanium bracelet, electroplated black dial with sunburst effect. 22.5 x 29.5 mm (fig.: 1:1)



243 Ti Z S Elegant ladies' watch with zirconium oxide decorative ring

Zirconium oxide decorative ring

Polished titanium case

Sapphire crystal glass

Hand-set appliqués

Elegant ladies' watch with maximum wearing comfort

Pressure-resistant to 10 bar (= 100 m water depth)

Low-pressure resistant





243 Ti Z S - Luminous. (figures: 1:1)

It is the details which make the 243 Ti Z S an elegant ladies' watch with its very own classic charm. The case is polished titanium which ensures that the watch is gentle to the skin and pleasant to wear. The electroplated black dial features a sunburst effect. The rhodiumplated appliqués have been set by hand and the high-grade sapphire crystal glass has an anti-reflective coating on both sides.

An exclusive feature of the 243 Ti Z S is the polished decorative ring which we make from zirconium oxide, a special high-performance ceramic. The material is non-metallic and inorganic. The manufacturing process - in which a fine powder is turned into the finished ceramic - is highly complex. In the initial sintering process the powder particles are bonded together by high temperature. This process is supplemented by "hot isostatic compression" in which maximum structural density is achieved under high pressure. The results are impressive. The decorative ring radiates a deep, warm and rich lustre. And it is very hard-wearing: it is fracture-proof and is highly scratch-resistant. The 243 Ti Z S successfully blends the very latest material processing technology with traditional watchmaking craftsmanship.